

Speaking

Hanasaaren kansainväliset
sananvapauspäivät

Hanaholmens internationella
yttrandefrihetsdagar

Hanasaari International
Freedom Of Expression Days

13-14.12.2012

ISilver

DAY 1 THURSDAY, DECEMBER 13

12.00 Welcome To Hanasaari!

Gunvor Kronman, CEO, Hanasaari – the Swedish-Finnish Cultural Centre,
Member of the Finnish Unesco-commission



Berger

12.30 Keynote: Why Knowledge Makes A Difference

Guy Berger, Unesco, Director for Freedom of Expression and Media Development

13.00 The Nordic Countries – The Paradise Of Freedom?

Introductions: *Ulrika Knutson*, journalist, former Chairman of the Publicist Club, Sweden
and *Risto Kunelius* Professor, University of Tampere, Finland



Knutson

Panel:

Risto Kunelius, *Ulrika Knutson*, *Jarkko Tontti*, Chairman PEN Finland, *Jonathan Lundqvist*,
Vice Chairman, Reporters Without Borders, Sweden, *Juha Rekola*, International
ombudsman, Union of Journalists in Finland.
Moderator: *K. J.*, Programme Manager, Hanasaari

14.30 Coffee break

15.00 Keynote: Towards A Better World - What the North Can Do

Safety and enabling environments for journalists and the role of countries like Sweden and Finland.

William Horsley, International Director, Centre for the Freedom of the Media (CFOM),
University of Sheffield, UK



Horsley

Discussion

16.00 The New Roles Of Journalists

**Members of the audience are turning into active media distributors.
Objectivity as a main purpose is questioned. Who is to define journalistic quality?**

Matti Kalliokoski, Senior Editorial Writer, Helsingin Sanomat daily, Finland

Discussion

17.30 End of Day 1

DAY 2

FRIDAY, DECEMBER 14

9.00 Case Hungary. When democracy creates its own chains.

Balázs Nagy Navarro, vice president, Independent Trade Union of television and film makers in Hungary



Navarro

9.30 Developing Freedom Of Expression in the Finnish Media

Presentation of the European Mediadem project.

(Valuing & Reclaiming Free and Independent Media in Contemporary Democratic Systems)

Professor *Epp Lauk*, University of Jyväskylä

Recommendations for Developing Freedom Of Expression in the Finnish Media

Dr *Heikki Kuutti*, Leader of the Finnish Mediadem team, University of Jyväskylä

10.30 Comments on the recommendations

Professor *Hannu Nieminen*, University of Helsinki, Head Of International Affairs *Juha Rekola*, Union Of Journalists in Finland, Chair Risto Uimonen Council for Mass Media,

Docent *Päivi Tiilikka*, University of Helsinki, CEO *Valtteri Niiranen*, The Federation of the Finnish Media Industry, Finnmedia, Docent *Juhani Wiio*, Wiio Oy



Tiilikka

11.30 Discussion

12.00 Lunch

HANA forum

13.30 Introduction: Daniel Poohl, CEO and Editor-In-Chief, EXPO Foundation, Sweden The Organized Intolerance in Finland and Sweden

14.00 – 15.30 To Cope With Extreme Ideologies

Minister for Foreign Affairs *Erkki Tuomioja*, Finland

Former Editor-In-Chief, writer *Arne Ruth*, Sweden

Professor of Journalism *Elisabeth Eide*, Oslo and

Akershus University College of Applied Sciences, Norway



Tuomioja



Ruth



Eide

THE LANGUAGE of the seminar is English. The Mediadem part on Friday will be simultaneously translated into Finnish and English.

PARTNERS: Hanasaari – the Swedish-Finnish Cultural Centre, Ministry of Education and Culture, Finland, National Unesco-commissions of Sweden and Finland, Nordicom – Nordic Information Centre for Media And Communication Research, EXPO Foundation, Sweden, University of Jyväskylä, University of Helsinki